



Creating Home: Advocating for Change in How and Where We Age

Creating Home: Advocating for Change in How and Where We Age is an initiative to educate consumers about long-term care and the need for change. Pioneer Network and the state culture change coalitions have been working hard to create places where elders are happy to live and workers are proud to work. In addition, they support the need to create more options and choices for elders and others who need assistance and want to stay in their own homes.

Providers and organizations are changing, and now it is time to educate consumers that aging and long-term care can be different. To do this, Pioneer Network received a grant from The Picker Institute to implement a project focused on connecting with consumers.

Goals of the Project:

- ◆ To educate consumers about long-term care and culture change;
- ◆ To learn the best ways to educate consumers; and
- ◆ To get consumers involved in the culture change movement.

Project Partners:

To accomplish the goals and develop the materials, Pioneer Network joined in partnership with other national organizations:

- ◆ AMDA – Long Term Care Medicine
- ◆ American College of Health Care Administrators
- ◆ American Health Care Association
- ◆ The Coalition of Geriatric Nursing Organizations
- ◆ LeadingAge, formerly AAHSA
- ◆ The National Consumer Voice for Quality Long-Term Care

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